

# INFORMATION REQUEST NOTICE

# 2012 YEAR END

# TO ALL DIGITAL MOBILE TELEPHONY OPERATORS

Pursuant to Sections 64–66 of the Nigerian Communications Commissions ACT, 2003.

#### 1. Company Details:

Legal Name:			
Operating Or Trade Name:			
Address:			
City:	State:		
Telephone(s):	Fax:		
Email:	Website:		
List corporate branches below (if any)			

Name:
Designation:
Telephone(s): Fixed:Mobile:
Fax:
E-mail Address:

### SECTION B. <u>NETWORK DATA</u>

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Base State (please specify the number of base station):							
State	Number	State	Number	State	Number	State	Number
Abia		Delta		Kaduna		Ogun	
Adamawa		Ebonyi		Kano		Ondo	
Akwa Ibom		Edo		Katsina		Osun	
Anambra		Ekiti		Kebbi		Oyo	
Bauchi		Enugu		Kogi		Plateau	
Bayelsa		FCT		Kwara		Rivers	
Benue		Gombe		Lagos		Sokoto	
Borno		Imo		Nassarawa		Taraba	
Cross River		Jigawa		Niger		Yobe	
Zamfara							
Total Numbe	er of Base	Stations i	n Nigeria				

### 5. <u>Number of Base Stations as at December 31, 2012.</u>

## 6. <u>Number of 3G/4G Networks Coverage as at December 31, 2012.</u>

State	Number	State	Number	State	Number	State	Number
Abia		Delta		Kaduna		Ogun	
Adamawa		Ebonyi		Kano		Ondo	
Akwa Ibom		Edo		Katsina		Osun	
Anambra		Ekiti		Kebbi		Oyo	
Bauchi		Enugu		Kogi		Plateau	
Bayelsa		FCT		Kwara		Rivers	
Benue		Gombe		Lagos		Sokoto	
Borno		Imo		Nassarawa		Taraba	
Cross River		Jigawa		Niger		Yobe	
Zamfara		-					
Total Number of 3G/4G Subscribers in			ibers in			· · ·	
, Nigeria							

#### 7. Location and size of Mobile Switching Centre (MSC) as at December 31, 2012:

Location Of Add	itional MSC	
Town/City	State	Installed Capacity Of MSC (Values in Numerics)

\* Please use additional paper if required. \*Data should be in numerical value

#### 8. Infrastructure Deployment:

Type Of Infrastructure/	Size I	Deployed
Transmission Facility	As at December 2011	As at December 2012
Long Distance Cable Network		
(in Km)		
Fibre Optics Network (in Km):		
a) On-land		
b) Submarine		
Microwave Radio (in Km)		
Number of Trunks (E1) in use		
Number of Leased Lines in use		
(in Numeric)		
Number of Gateways in use		

#### SECTION C: <u>SUBSCRIBER & SERVICES DATA</u>

### 9. <u>Type and Number of Subscribers:</u>

S/N	Subscriber Category	Number of Subsc Decen	
		2011	2012
(a)	Installed capacity		
(b)	Connected Lines:		
(c)	Active Subscriptions: Prepaid Post-paid		
(d)			
(e)	Total Number of Active Subscriptions Per State		
(f)	Total Number of Active Subscriptions Per Region: • South South • South South • South West • South East • North West • North East • North Central		
(g)	Number of mobile cellular subscriptions with access to data communications at broadband speed <sup>1</sup>		

#### 10. <u>Number of Registered SIM-Based Subscribers & Registration Centres</u>

Total Number	Total Number of Registered SIM- Based Subscribers (as at Dec 2012)				
Total Number of Registration Centres (as at Dec 2012)					
Per Region:	South South				
	South West				
	South East				
	North West				
	North East				
	North Central				

#### 11. <u>Number Of Subscribers By Services Offered:</u>

<sup>&</sup>lt;sup>1</sup> This is the number of subscriptions to mobile cellular networks with access to data communications [e.g. the Internet] at broadband downstream speeds [here defined as greater than or equal to 256kbits/s]. Also note that this refers to potential mobile broadband subscriptions and not active subscriptions

C AI	Samina Catagomi	Number of Subscri	bers( as at 31 <sup>st</sup> December)
S/N	Service Category	2011	2012
(a)	Voice		
(b)	SMS		
(c)	MMS		
(d)	Internet <sup>2</sup>		
(e)	Average Number of Internet		
(0)	Users Per Subscription		
	Average Number of Internet		
	Users Per Region		
	Region:		
	• South South		
(f)	<ul> <li>South West</li> </ul>		
	• South East		
	North West		
	• North East		
	North Central		
(g)	Voicemail		
(h)	Blackberry Services		
(i)	Others (Please Specify)		

### SECTION D: <u>TRAFFIC DATA</u>

### 12. <u>Voice Traffic:</u>

### (a) <u>Local and National Telephone Traffic<sup>3</sup></u>

Period	Type Of Traffic	Amount Of Traffic (In Paid Minutes)		
		On-Net	Across Network	Total
2011	Outgoing			
	Incoming			
	Transit			
2012	Outgoing			
	Incoming			
	Transit			

<sup>&</sup>lt;sup>2</sup> This is number of subscriptions to dedicated data services over a mobile network which are purchased separately from voice services either as stand alone services [e.g. a modem/usb] or as an add-on data package to voice service which requires additional subscription.

<sup>&</sup>lt;sup>3</sup> This is the total number of minutes made by mobile subscribers within a country[including minutes to fixed telephone /CDMA/mobile phones subscribers]

#### **(b)** Mobile to Fixed Traffic<sup>4</sup>

Type Of Traffic	2011	2012
Outgoing		
Incoming		
Total		

#### Mobile to Mobile Traffic<sup>5</sup> (c)

Type Of Traffic	2011	2012
Outgoing		
Incoming		
Total		

#### (d) Outgoing/Originating Mobile Minutes To International [Classification By Country/Region<sup>6</sup>:]

Country/Region	Amount (In Paid Minutes)		
	2011	2012	
United Kingdom			
United States			
Canada & North			
America			
Europe			
South			
America/Caribbean			
Asia/Pacific			
Africa			
Middle East			
Total			

 <sup>&</sup>lt;sup>4</sup> Number of mobile minutes made from mobile subscribers to fixed networks [within the country]
 <sup>5</sup> Number of mobile minutes made from mobile subscribers to other mobile networks [within the country]
 <sup>6</sup> Number of mobile minutes originating in the country to destinations outside the country to any destination.

#### Incoming International minutes to Mobile Network Classification by (e) Country/Region<sup>7</sup>:

Country/Region	Amount (In Paid Minutes)		
	2011	2012	
United Kingdom			
United States			
Canada & North			
America			
Europe			
South			
America/Caribbean			
Asia/Pacific			
Africa			
Middle East			
Total			

#### (f) Number of Roaming minutes

Type Of Traffic	2011	2012
In-coming		
Out going		
Total		

#### Number Of Countries With Which There Is A Roaming Agreement: ...... (g)

#### **SMS Messages: Outgoing** 13a.

Туре	Number ( As At 31 <sup>st</sup> December)	
	2011	2012
SMS Sent <sup>8</sup>		
SMS International 9		
Transit		
Total		

 <sup>&</sup>lt;sup>7</sup> Number of incoming minutes [fixed and mobile] received by mobile networks from another country.
 <sup>8</sup> Total number of mobile SMS sent both to national and international destinations.
 <sup>9</sup> Total number of mobile SMS sent to international destinations.

### 13b. SMS Messages: Incoming

Туре	Number ( As At 31 <sup>st</sup> December)	
	2011	2012
SMS Received		
SMS International <sup>10</sup>		
Transit		
Total		

#### 13c. **MMS<sup>11</sup> Messages:**

Туре	Number ( As At 31 <sup>st</sup> December)	
	2011	2012
Outgoing		
Incoming		
Transit		
Total		

#### **SECTION E: TARIFF DATA** (*Company's Tariff Plan will suffice for this section*)

#### 14. Retail Tariffs: Please, attach your detail tariffs for different packages (Prepaid, post-paid, etc.)

Class of Tariff	Rates (as at Dec 31, 2012) (=N=)
Local – Mobile to Mobile <sup>12</sup>	
On-net classic – Peak	
On-net classic – Off Peak	
Off-net classic – Peak	
Off-net classic – Off Peak	
Local – Mobile To Fixed <sup>13</sup>	
On-net classic – Peak	
On-net classic – Off Peak	
Off-net classic – Peak	
Off-net classic – Off Peak	

 <sup>&</sup>lt;sup>10</sup> Total number of mobile SMS sent to international destinations.
 <sup>11</sup> Total number of MMS sent, both to national and international destinations.

<sup>&</sup>lt;sup>12</sup> This section is requesting for price per minute from a mobile to mobile [either on the same network or different network, at peak/off peak period]<sup>13</sup> This section is requesting for price per minute from a mobile to fixed telephone subscriber [either on the same

network or different network, at peak/off peak period]

Local -SMS <sup>14</sup>		
On-net		
Off-net		
International Call Rates:		
UK		
United States, Canada & North America		
Europe		
South America/Caribbean		
Asia/Pacific		
Africa		
Middle East		
International SMS		
Price of a SIM Card		
Price of a Silvi Card		
Name & Price of Data Plan	Name of Plan	Price
250MB		
500MB		
500MB 1G		
500MB 1G Price per additional megabyte (MB) of		
500MB 1G Price per additional megabyte (MB) of Internet Data downloaded once allotted		
500MB 1G Price per additional megabyte (MB) of Internet Data downloaded once allotted limit is used up		
500MB 1G Price per additional megabyte (MB) of Internet Data downloaded once allotted limit is used up Maximum Amount of Internet Data in		
500MB 1G Price per additional megabyte (MB) of Internet Data downloaded once allotted limit is used up Maximum Amount of Internet Data in Megabyte (MB) that can be transferred		
500MB 1G Price per additional megabyte (MB) of Internet Data downloaded once allotted limit is used up Maximum Amount of Internet Data in		
500MB 1G Price per additional megabyte (MB) of Internet Data downloaded once allotted limit is used up Maximum Amount of Internet Data in Megabyte (MB) that can be transferred within 30days included in the data plan		
500MB 1G Price per additional megabyte (MB) of Internet Data downloaded once allotted limit is used up Maximum Amount of Internet Data in Megabyte (MB) that can be transferred		
500MB 1G Price per additional megabyte (MB) of Internet Data downloaded once allotted limit is used up Maximum Amount of Internet Data in Megabyte (MB) that can be transferred within 30days included in the data plan 250 MB		
500MB 1G Price per additional megabyte (MB) of Internet Data downloaded once allotted limit is used up Maximum Amount of Internet Data in Megabyte (MB) that can be transferred within 30days included in the data plan 250 MB 500MB		

<sup>&</sup>lt;sup>14</sup> This section is requesting for price per SMS from a mobile to mobile [either on the same network or different network, at peak/off peak period]

# **CONSUMER PRACTICE REGULATIONS**

15.

	_		
Consumer Issues		Yes	No
Is your Company aware of the Consumer Code			
	tions, 2007 (General Code)?		
	ny have channels through		
	can lodge complaints and		
	omer care help-lines and		
customer care cent	tres)?		
Customer	· Care Centres/Agents	As At Decer	mber 2012
TOTAL Number o	f Customers Care Centres		
across Nigeria			
TOTAL Number C	Of Customer Care Agents In		
All Customer Care	e Centres		
Number Of Distrik	outors Providing Customer		
Care Services			
Location And Con	tact Information Of Customer		
Care Centres Acro	ss Nigeria		
-	Location	Address and Phone Numbers	
Town/City	State		

\* Please use additional paper if required

### SECTION G: <u>FINANCIAL DATA</u>

#### <u>Please ensure all sections are duly completed. Where exact figures are not available, please</u> provide estimates rather than leave blank.

S/N	Revenue Source		Amount ( <del>N</del> million) ( as at 31 <sup>st</sup> December)	
		2011	2012	
(a)	Connection Charges			
	Access Charges			
(b)	i. Local			
	ii. Roaming			
(c)	Monthly Subscription			
(d)	Voice Calls			
(u) ·	i. Local			
	ii. International			
(e)	Data services			
(f)	Blackberry services			
(g)	Other Services			
	Total			

## 16. <u>Revenue: (=N= million)</u>

#### 17. <u>Operating Costs: (=N= million)</u>

S/N	Cost Centre		Amount ( <del>N</del> million) ( as at 31 <sup>st</sup> December)	
		2011	2012	
(a)	Personnel			
(b)	Interconnection, – Local			
	- International			
(c)	Energy (electricity, etc)			
(d)	International Roaming Cost			
(e)	International bandwidth cost			
	1. Satellite			
	2. Submarine Cable			
	3. Others			
(f)	Spares			
(g)	Others			
	Total			

# 18. <u>Assets: (=N= million)</u>

Item	2011	2012
a. Fixed Assets		
Switching Equipment		
Transmission Equipment/Facilities		
Air-interface Equipment (BTS etc)		
Motor Vehicles		
Land & Building		
IT Equipment		
Electricity Generators		
Less		
Accumulated Depreciation		
Net Fixed Assets		
b. Current Assets	· · ·	
a. Value of Stock		
b. Account Receivable from:	•	
i. Local Sources		
ii. Abroad		
c. Bank and Cash Balances		
d. Prepaid Expenses		
e. Other Current Assets		
c. Other Assets		
Consultancy, Insurance and Pension Funds		
Miscellaneous		
TOTAL		

Item	2011	2012
Account repayable to:		
a. Nigerian Creditors		
-short-term within one year		
-medium term within 2-5 years		
-long term over 5 years		
b. Banks and other Financial institutions		
Commercial Papers		
Bankers Acceptances		
Overseas Creditors		
Equity		
-Paid up Capital		
-Reserves		
-Others		
c. Other Liabilities		
TOTAL		

\* Please use additional paper if required

### 20. <u>Investments: (=N= million)</u>

Item	2011	2012
a. Foreign <sup>15</sup>		
b. In other Nigerian Corporate		
c. Certificate of Deposits		
d. Bankers Acceptances		
e. Nigerian Govt. Securities		
i. Federal Government		
ii. State Government		
f. Capital Expenditure (Total Annual		
Investment) <sup>16</sup>		
TOTAL		

### SECTION H: <u>STAFF PROFILE AND COMPENSATION</u>

#### 21. <u>Category and Number of Staff:</u>

		Number of Staff (2012)					
S/N	Category of Staff	Nigerian		Expatriate			
		Male	Female	Male	Female		
(a)	Managerial						
(b)	Senior Technical						
(c)	Junior Technical						
(d)	Others						
	Total						

### 22. <u>Wages & Salaries (Average)</u>

Item	2011	2012
Wages & Salaries		
Supplementary Benefit		
Total		

<sup>&</sup>lt;sup>15</sup> Annual investments coming from foreign sources also referred to as foreign direct investments [FDIs].

<sup>&</sup>lt;sup>16</sup> Also referred to as annual capital expenditure, this is the gross annual investment for acquiring property and network. The term investment means the expenditure associated with acquiring the ownership of plant and property including intellectual and non-tangible such as computer software etc. This also includes expenditure on initial installations and on additions to existing installations.

#### SECTION I: INFORMATION AND COMMUNICATIONS TECHNOLOGY

### 23. <u>e-Transaction:</u>

Item	Yes	No	NA
Own Internet facilities?	1	2	3
Have a website?	1	2	3
Receive orders through the internet?	1	2	3
Place orders through the Internet?	1	2	3
Establishment has an Intranet?	1	2	3
Establishment has LAN?	1	2	3

*NA* **→** *Not Applicable* 

### 24. <u>Ownership of ICT</u>

S/N	Item	Number/Amount
(a)	How many computers do you have in your	
(a)	Organization?	
(b)	How many of your employees have access to	
(D)	internet facilities?	
(c)	How many employees use Personal Computer	
(c)	(PCs)?	
(d)	Investment in ICT from domestic sources during	
(u)	the year (Naira)	
	Investment in ICT from foreign sources during	
(e)	the year (US Dollar)	
(f)	How much did you spend on ICT during the	
(f)	year (Naira)	

### SECTION J: <u>IMPRESSIONISTIC QUESTIONS</u>

**25.** State the problems encountered by your company during the period. (Tick as appropriate)

\_\_\_\_\_

(i) Business outlook

- (A) Bright
- (B) Gloomy
- (C) Uncertainty

(ii) Give reasons (use additional papers if required):

## SECTION K: CHALLENGES

26. Please indicate the major challenges facing your Organization; Please Select Applicab	ble
Options (0 for low and 5 for high)	_

Item		Rating							
	Low			High					
1. Achieving adequate bandwidth	0	1	2	3	4	5			
2. Insufficient trunks (E1s/leased lines, etc)	0	1	2	3	4	5			
3. Quality of service	0	1	2	3	4	5			
4. Logistics and network operations	0	1	2	3	4	5			
5. Interconnectivity	0	1	2	3	4	5			
6. Security (Hackers and network abuse)	0	1	2	3	4	5			
7. Access to capital and funding	0	1	2	3	4	5			
8. High cost of funds	0	1	2	3	4	5			
9. Staff loyalty and retention	0	1	2	3	4	5			
10. Inadequate skilled manpower	0	1	2	3	4	5			
11. Unfair competition	0	1	2	3	4	5			
12. Inadequate industry regulation	0	1	2	3	4	5			
13. Low level of patronage	0	1	2	3	4	5			
14. Customer churn (migration of users to other networks)	0	1	2	3	4	5			
15. Knowing what users want	0	1	2	3	4	5			
16. Appropriate pricing of services	0	1	2	3	4	5			
17. User or subscriber ignorance	0	1	2	3	4	5			
18. Poor national infrastructure (utilities)	0	1	2	3	4	5			
19. Physical security (staff and equipment)	0	1	2	3	4	5			
20. High duty and tariffs on imports	0	1	2	3	4	5			
21. Multiple taxation	0	1	2	3	4	5			
22. Deregulation and privatization	0	1	2	3	4	5			

### SECTION L: <u>REMARKS</u>

**27.** Please indicate constraints and suggestions for improving Operator-Regulator relationships (use additional papers if required):

Thank You.